



HORSE *PRO* PILOT

PERSONALIZED CLOTHING FOR YOUR FARM



HORSE PILOT

WOMEN'S SELECTION

TRANSFERRING

Ariia Polo
Raintech
Essential
Rider Vest
Airbag
Teddy
Tempest // Black & Navy
High Frequency // Green & Terracotta

EMBROIDERY

Suntech



MEN'S SELECTION

TRANSFERRING

Atlas Polo
Raintech
Essential
Rider Vest
Airbag
Teddy



ACCESSORIES

FOR RIDERS

TRANSFERRING
Hats

EMBROIDERY
Beanie



FOR HORSES

EMBROIDERY
Saddle Pad
Earmuffs



PERSONALIZATION

2 options are available depending on the product chosen:

- Stitching of the logo
- Transferring the logo onto the clothes

Price offer:

- 1 color included for free
- Multiple colors for an additional cost

SALES STRATEGY

# OF PIECES (EXCLUDING HATS & BEANIE)	% OF DISCOUNT
20 - 50 PIECES	15%
51 - 80 PIECES	20%
81 PIECES AND MORE	25%

- Free shipping
- Free embroidery/transfer with 1 color
- (Additional charge for 2 or more colors)

FOR EXAMPLE

1 HEAD TRAINER, 2 ASSISTANT TRAINERS/RIDERS, 4 GROOMS, 20 HORSES & 10 CLIENTS
=> 10 WOMEN & 7 MEN

PRODUCT	PUBLIC PRICE	PURCHASING PRICE	QUANTITY	AMOUNT FULL PRICE
HAT	\$65,00	\$34,21	30	\$1 950,00
ESSENTIAL	\$415,00	\$213,16	15	\$6 225,00
RIDER VEST	\$195,00	\$102,63	17	\$3 315,00
POLO MEN	\$115,00	\$60,53	21	\$2 415,00
SUNTECH	\$90,00	\$47,37	30	\$2 700,00
PAD	\$135,00	\$71,05	40	\$5 400,00
BONNET	\$60,00	\$31,58	20	\$1 200,00
TOTAL			143	\$23 205,00
DISCOUNT HPP			25%	\$17 403,75

PRICES

TRANSFERRING

Personalization by transferring can be done on the shoulder or on the chest.

- Ariia Polo / Atlas : \$6 USD or \$15 USD for both sides
- Raintech : \$6 USD or \$15 USD for both sides
- Essential : \$6 USD or \$15 USD for both sides
- Rider Vest : \$6 USD or \$15 USD for both sides

* Vectorization fee if the logo is not provided in the correct format (approximately \$25 USD)



PRICES

EMBROIDERY

Personalization by embroidery can be done on the shoulder or on the chest.

- Suntech : \$8 USD to \$15 USD
- Rider Beanie : \$8 USD
- Saddle Pad : \$8 USD to \$15 USD
- Earnet : \$8 USD

*Embroidery logo : \$50 USD if not provided



FINAL PRODUCTS

EXAMPLES





CND

CND