

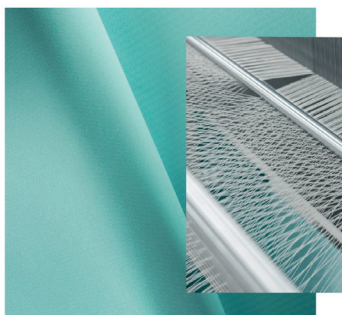


PRESS RELEASE

TUESDAY, FEBRUARY 2ND 2021

HORSE PILOT REASSERT ITS COMMITMENTS FOR A DURABLE AND RESPONSIBLE TEXTILE INDUSTRY

Because it is inconceivable to love horses without loving nature, Horse Pilot share with transparency its commitments in favor of a sustainable development.



TECHNICAL AND RESPECTFUL MATERIALS

It's a fact that textile industry is one of the most polluting in the world. The choice of the raw materials used is essential. Thereby, 80% of the materials Horse Pilot use are Oeko-Tex® certified and come from manufacturers with an eco-responsible approach.

AN ETHICAL AND ECO-RESPONSIBLE APPROACH IN OUR FACTORIES

A code of conduct based on work ethics, environmental commitment and quality standards is signed between Horse Pilot, his suppliers and manufacturers. The three co-founders of the brand regularly visit the factories in order to ensure the respect of scrap of materials and waste, but also to ensure good work conditions for employees.

Horse Pilot adheres to the movement Fashion Revolution which aim at sensitizing to a better consumption and allows a better knowledge of the textile sector. This movement encourages brands to communicate transparently on the origin of their products.



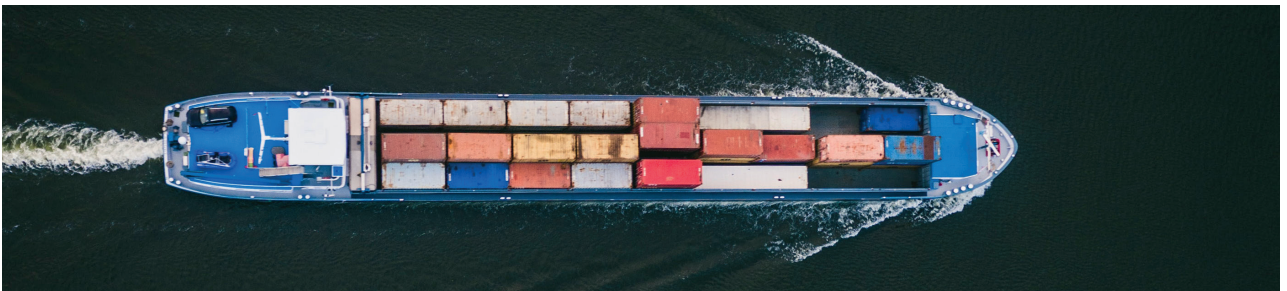
PACKAGING AT THE CENTER OF OUR ATTENTION

No overpacking, no wind transport, produce as little waste as possible, and limit the use of materials. In 2020, 90% of our packaging was eco-recyclable. In 2021, we are aiming for zero plastic and 100% recyclable.



LIMIT AND CONTROL THE IMPACT OF THE TRANSPORT OF OUR PRODUCTS

Horse Pilot opts for less frequent and grouped imports routed by sea. CO2 emissions are much lower compared to air transport.



PRODUCT MADE TO LAST

During the design process, Horse Pilot imagine future repairs and anticipate them. The brand has simultaneously developed a range of maintenance products for technical textiles.

In partnership with LE RELAIS, Horse Pilot organize an annual collection of old clothes. The pieces are then sorted and recycled in different ways.

OUR GOAL

Horse Pilot tries to include these small ecological advances in a global ethic approach, which the brand aims to improve every day. **The ultimate goal is to create a renewable cycle for our products.**

[READ MORE ABOUT OUR COMMITMENTS](#)

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